



The Platform for Legal Reviews



reviewsolicitors

Welcome to ReviewSolicitors

The No. 1 Place for Legal Reviews



A Platform for Your Reputation

Stand out locally, attract new clients and show that you're the right firm to instruct



3 Packages to Choose From

Collect and showcase unlimited reviews from as little as £2.63 per day



Everything is Included

Simple pricing with no hidden extras and our satisfaction guarantee



Join the Community

Modern and progressive law firms are collecting and showcasing client reviews



Start Today

Its quick and easy to set-up, and we're here to help whenever you're ready

Get in Touch Today!

CALL 0333 577 0206

EMAIL join@reviewsolicitors.com

It's Easy to Get Started

With our all Inclusive Pricing

Showcase your reviews through mobile and desktop platforms

Reviews Plus+

from £2.63 a day

- Unlimited emails sent to clients requesting reviews
- Ability to reply to reviews
- "Verified review" next to client reviews
- Showcase client reviews on your profile page
- TRUSTED LAW FIRM accreditation to display on your website

Reviews Manager

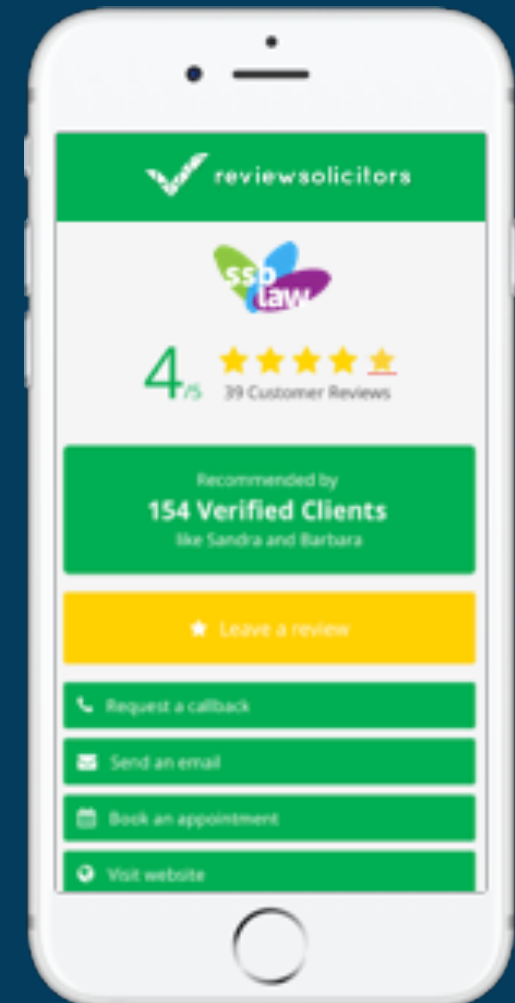
from £7.30 a day

- All of the Review Plus+
- Showcase reviews on your site using standard widgets
- Prominent search results
- Client requests directly to your inbox
- No advertising on your profile
- Your reviews showcased on competitor pages

Reviews Leader

from £8.33 a day

- All of the Review Manager
- Customised widget, coloured and suited to your website
- Enhanced profile listing
- Automated social media updates showcasing your 4 and 5 star reviews
- Display top reviews for individual solicitors
- Exclusive reward badges



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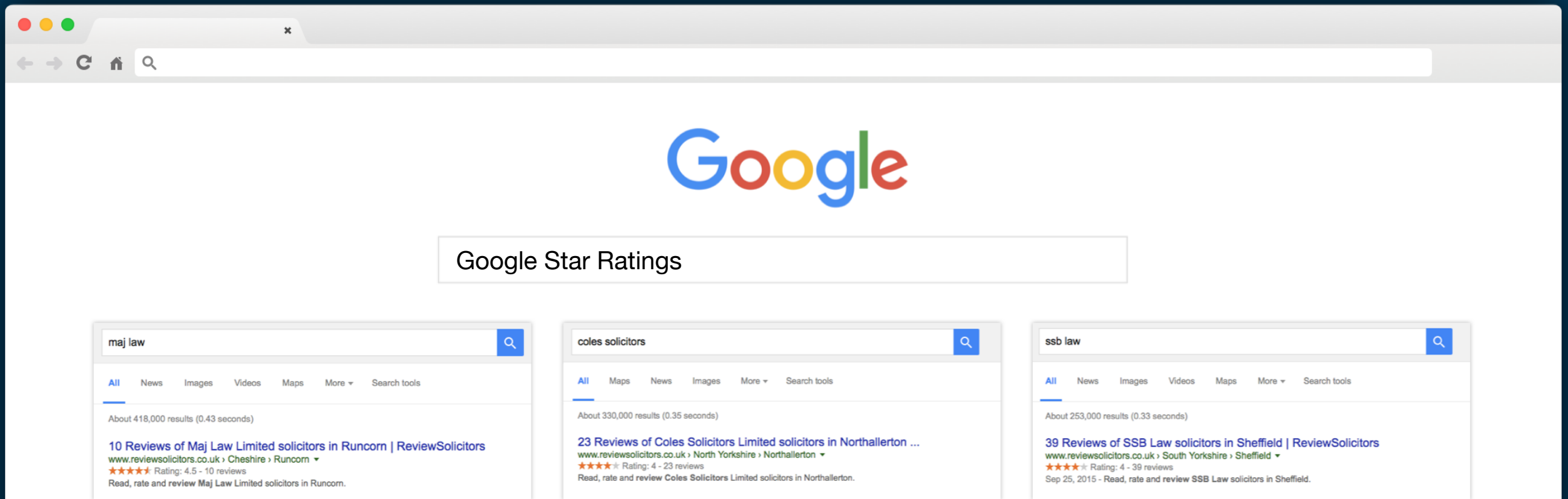
Full Membership Rates

Reviews Plus+

Review Manager

Review Leader

Prices Per Month	£99	£269	£300
Automatically Collect Reviews	✓	✓	✓
Verified Review Status Next to Client Reviews	✓	✓	✓
Reply to Reviews	✓	✓	✓
Showcase Client Reviews on Your Profile Page	✓	✓	✓
Display Accreditations on Your Page	✓	✓	✓
Prominent Search Rankings in Local Search Results		✓	✓
Client Messages Direct to Your Inbox		✓	✓
Appear on Competitor Pages		✓	✓
No Advertising on Your Profile		✓	✓
Standardised Widgets		✓	✓
Customised Widgets			✓
Enhanced Profile Listing			✓
Automated Social Media Updates With Your Latest Reviews			✓
Display Individual Solicitors to Tailored Search Results			✓
Exclusive Review Solicitors Award Badges			✓



Gathering reviews through ReviewSolicitors provides you with a star rating next to your Google listing. Advertiser ratings give consumers more confidence in businesses, substantially increasing click through rates (CTR) by helping them to make an informed decision and choose your firm over the long list of competitors



A good star rating helps generate more qualified leads and boost ad performance

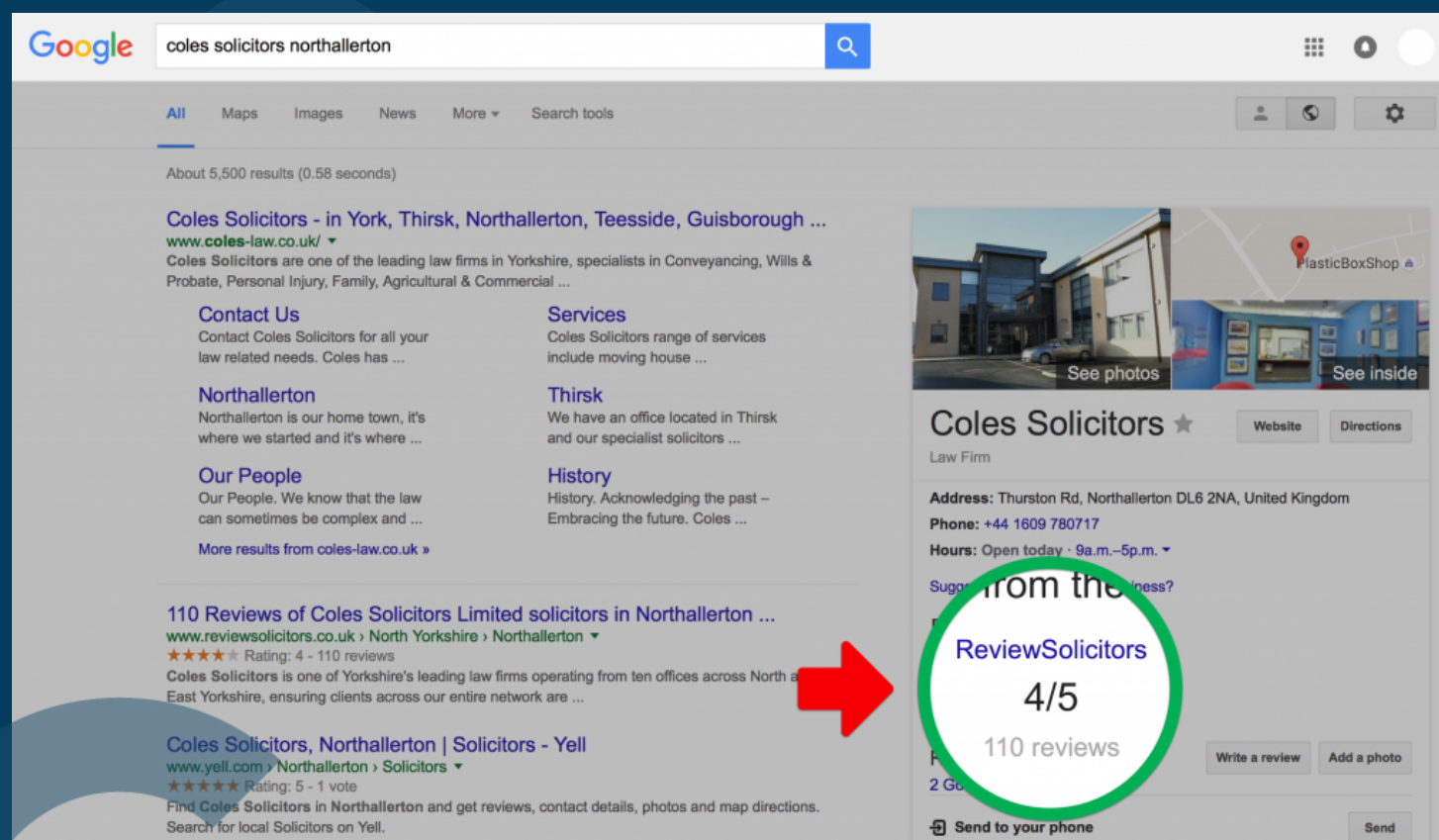
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Google localised search

Google has recently released its eagerly anticipated localised review update.



Google now credits **ReviewSolicitors** as the no. 1 legal review site in the UK and will feature every review collected on **ReviewSolicitors** against the associated law firm. This will significantly boost your local and national presence and help differentiate you from your competitors.

Get in Touch Today!

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Showcase your reviews

ReviewSolicitors allows you to install widgets on your website that will showcase your 5-star ratings and reviews in key conversion spots.

Tailor the reviews that are shown and place them on any page of your website to increase trust and increase client conversion rates.

★★★★★ EXCELLENT

NaN Average 39 Reviews

 reviewsolicitors

★★★★★ Supportive and helpful

After problems with my marriage I turned to SSB to see what would happen if we were to divorce. They were quick and helpful, which was all the better as eventually things have improved and it's no longer an issue. Thanks.

Independent
3rd party reviews

See More Reviews

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How Reviews Impact You



For law firms, client reviews are arguably the lifeblood of new custom. When people read that someone else had a good experience at your firm, it encourages them to do get in contact and seek your firms assistance



There is something to be said in the clients mind for someone who has gone before them and braved the firm, that the clients experience to decide whether or not to choose your experience

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Reviews are trusted and expected



85% of those surveyed said they would be more likely to instruct a firm if they could source reliable third party recommendations



Over 80% have changed their minds about instructing a firm based solely upon the negative reviews they have read



Over 90% expect to be able to read online reviews about a law firm when choosing a solicitor



86% said they would be more likely to use a firm if they could find reliable third party recommendations

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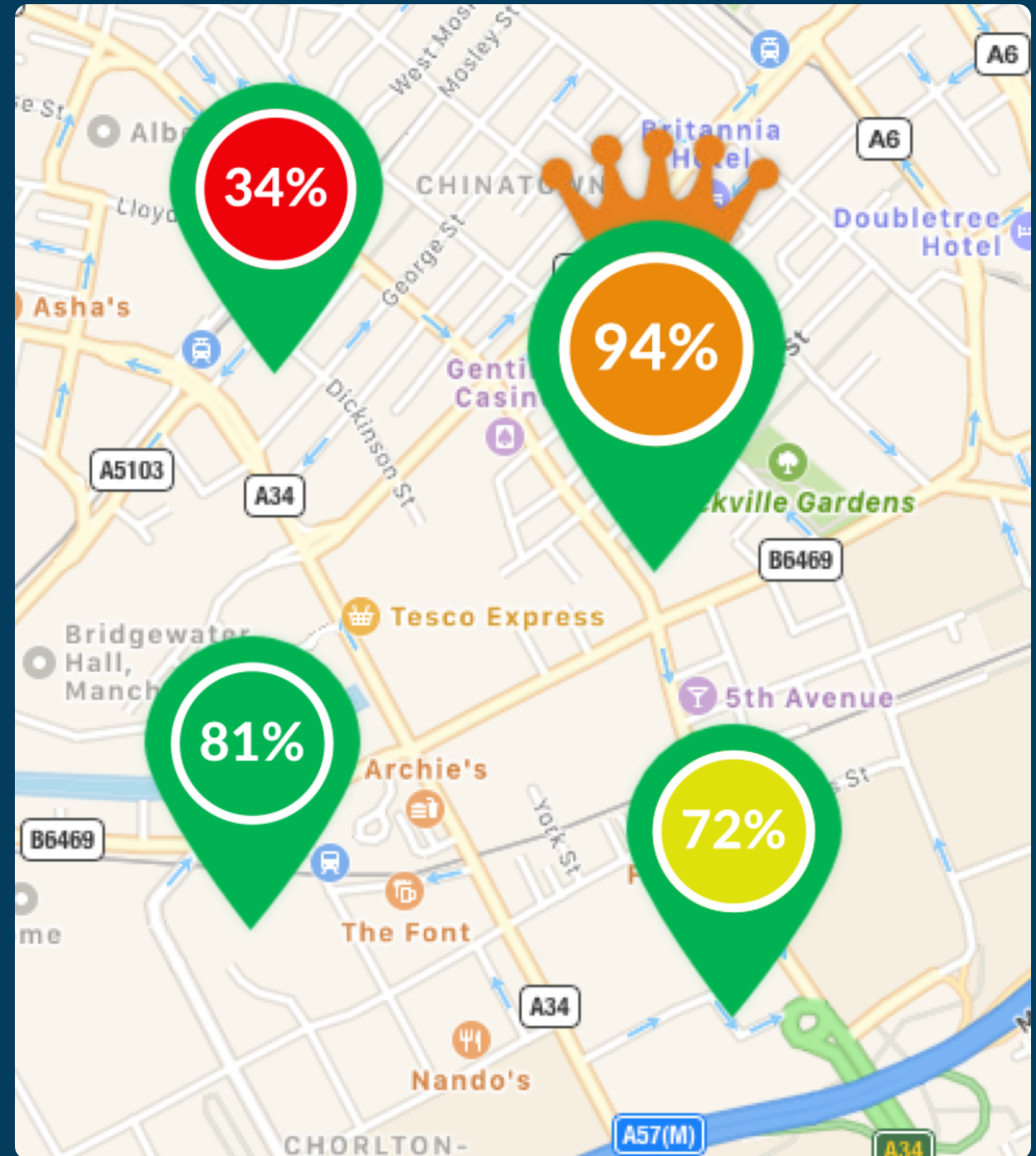
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Stand Out Locally

There is no doubt that online reviews influence buying decisions. From our research, 49% of clients said that they were highly likely to choose a law firm who was openly collecting reviews through a neutral third party over internally

Almost 80% of clients would choose a law firm who openly collected reviews over a firm that did not.



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Reviews Increase Conversion Rate



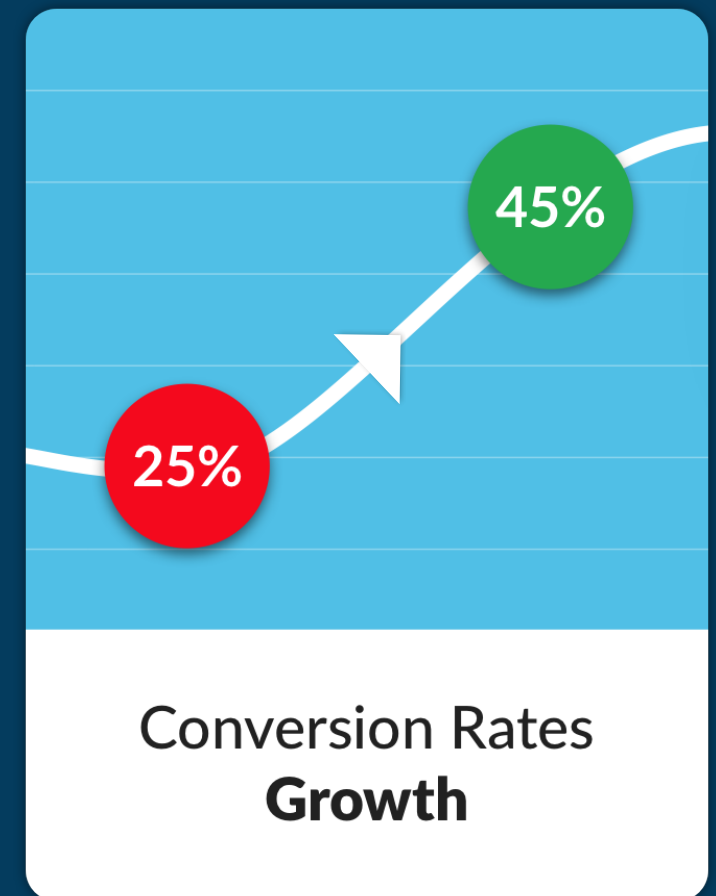
It is undoubtedly clear – reviews increase the conversion rate of your fee earners



How many hours a month do each of your fee earners spend talking to clients who never end up instructing the firm?



Reviews help cement the relationship that the client has with your firm. Its really simple, if the client knows that the law firm is publicly recognized as being able to get the job done, then the justification of fees is easier to swallow.



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Get the Reviews You Deserve



When you make no effort to solicit reviews you open the floodgates to negative feedback. This attracts many clients who are motivated enough to spontaneously return to ReviewSolicitors to write a review, driven by anger and disappointment. We have put together a guide to dealing with a negative review to help you turn it into a positive for your firm.



That said, unhappy clients will dominate your reviews, drowning out the majority of clients who are happy, but not sufficiently motivated to go out of their way to write a review. You will get more bad reviews than you deserve, giving consumers an inaccurately negative view of your firm. The way to avoid this is to proactively start collecting reviews through Reviewsolicitors.

Passive Collection



Proactive Collection



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4 States of the Clients Mind

- **Trumpeting** Positive reviews clearly herald just what your firm is getting right on the mark. This is your online reputation and this is what clients want to see. For clients in research mode, standout 5* reviews are a collective green light that says, “What are you waiting for? Pick this law firm!”
- **The Canary in the Coalmine** Lukewarm reviews, or the occasional 1* review are gentle indicators that something--your client communication, customer service, approach, even your advice--is off. Like miners in the dark, it's imperative to pay attention to these online chirps--and course-correct before it's too late.
- **Stop Sign** Large volume of negative reviews? When many consumers think something is wrong with your business, there is. Period. And if you're not responding, respectfully and effectively, online and offline, then these “Negative Nellies” will turn into your company's death knell faster than you can say “one star.”
- **Empty Void** “No news is good news” when it comes to reviews? Certainly not! When a potential client is unable to research your firm and the likely experience they will receive, they swiftly move on to a law firm who is transparent enough to showcase their clients satisfaction – and its these firms who will take their business.



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Respond to Reviews



Online reviews provide you the opportunity to speak with your clients and future clients. Even though it's not an in-person conversation, reaching out to those who leave reviews about your firm can publicly acknowledge and address both negative and positive comments.

Not only will responding to reviewers show the client that they are valued, but it will show potential clients that you are responsive and care about the service they receive when using your firm.

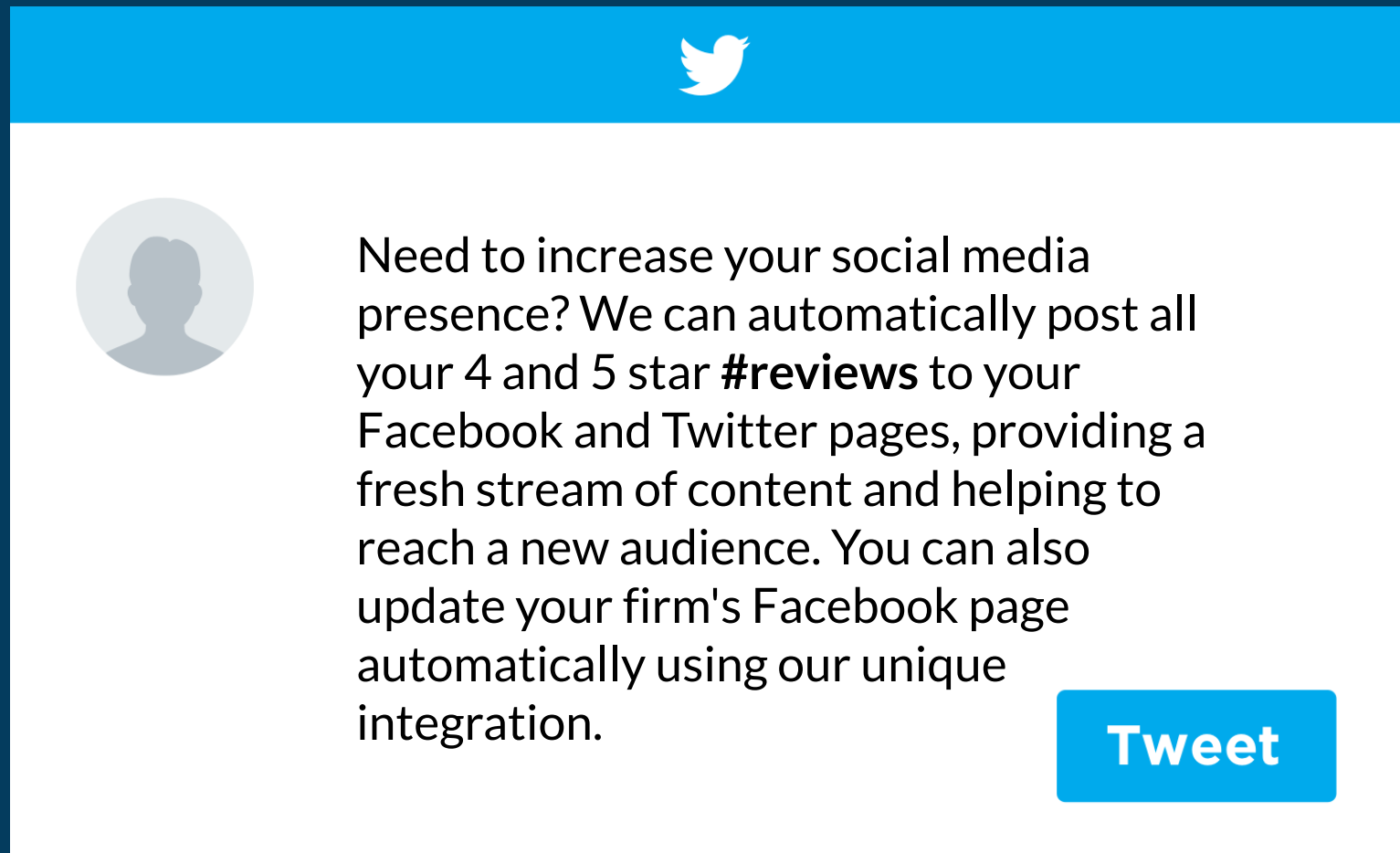


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Review on social media



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